



DAWN L. BLANCHARD

SENIOR UX/UI DESIGNER | UX CERTIFIED
FRONT END HTML DEVELOPER

Certified Senior UX/UI Designer

April, 2020 - Maryland - 301-885-7261 - ux.dawnblanchard@gmail.com

objective

Utilize vast creative experience in UX/UI Human Centered practices in an Agile environment. Offer stunning UI design skills driven by an understanding of psychological engagement for end users, with research and strategy tactics leveraged for all UX/UI efforts. Use 18f/Responsive frontend development skills for high definition prototypes. UX Certified - NNG 2019.

skills

- HCD
- HTML 5 - CSS3
- Sketch App
- Workflows
- Wireframes
- Research/Testing
- Branding/Marketing
- User Stories
- Mockups
- Agile/Waterfall
- GITHUB/Zenhub
- Powerpoint
- Prototypes
- UI Focused
- User Interviews
- Adobe CS

Highly skilled and successful UX/UI Designer with expertise in Human Centered Design (HCD), and Application Development. Experienced in Agile processes including development of user stories, user interviews, user testing and sprint planning. Excellent UX Strategist and UX Researcher - Creates site maps, workflows, journey mapping, sketches, wireframes, detailed HD mockups, and html responsive prototypes including 18f standards. Sketch, Dreamweaver, Photoshop

Visit www.dawnblanchard.com for current portfolio.

experience

July 2017 – Current – UX/UI Senior Designer - Specializes in web application design for USDA-National Forest Service. UI focused, with User Centered Design and Agile practices, collaborating with Project Managers, developers and designers. Strong in user interviews and testing, user story development, information analysis, workflows, site maps, wireframes, mockups, personas, and all forms of validation. Powerful PPT presentations to help educate about UCD.



Strong visual design skills connected to current trends and user expectations. Lead designer on template driven development design team that will allow for design consistency, branding usability and time management in government development projects. Excellent communications skills, documentation, well organized and upbeat.

Nov 2014 – Feb 2017 – UX/UI Senior Designer - USCIS/DHS Metters Inc. Agile practices using Leankit, complex user-centered, stakeholder analysis, and discovery disciplines. Creates sketches, wireframes, mockups and prototypes. Develops all branding and style guidelines for all applications graphical user interface templates being built in Ruby on Rails. Developed html5 and CSS3, Bootstrap responsive design prototypes. Worked directly with government clients in each department, and successfully collaborated directly with developers on all projects. Full time, remote.

Dec 2013 – Oct 2014 - Freelance UX/UI Design Short term government contracts, startup companies and private sector freelance work. Company rebranding, responsive website design/development, multi-media design such as iPhone app's, as well as design of interactive training modules and games. Projects that include design proposals, custom websites, slideshow graphics and all visual communication needs. Print design such as brochures, flyers, postcards and Word templates for stationary. Infographics, animation and CMS, html5 and CSS3 development.

June, 2013 – November 2013 – UX/UI Web/Graphic Design, Communications Specialist, U.S. Department of Health & Human Services, Program Support Center. Graphic and UX/UI web design with multi-media work, Powerpoint presentations, videos & marketing. Managed Annual Directory content, working with five different departments, 10 managers and editors. Created layout of Annual Directory in InDesign for final print product. Collaborated with Internet team, and newsletter department on graphics and all visual communications. Art Director for all web and print graphic design.

February, 2013 – May 2013 – UX/UI Multi-Media Designer, FAA 1st American System & Services. UX/UI web and graphic design with multi-media work in Capitivate and Edge technology. Creating GUI's for e-learning courses. Assisted team in rebranding and redesigning of company website. Lead in mockups, prototype website development in HTML using CSS, responsive layout and multi-media integration. Creation of unique graphics project specific, including navigation, photo composites and widgets for Captivate and the internet.

October, 2011 – October 2012 - Lead UX/UI Designer, Trusted Technologies— MDW - U.S. Army. Lead UX/UI Designer for successful redesign of 12 websites and two applications to migrate from HTML to a new CMS. Worked closely with different departments within the agency and the developers in creating user-friendly wireframes, mockups and prototypes based on the 12 departments branding and Section 508 considerations. Helped develop CMS templates to be used by each department website within this project, including Presidential Inauguration 2013, State Funeral, and White House Transportation. Art Director for branding, design and development of a new, more modern site, including multi-media games and videos.

education

Northern Arizona University

Bachelors in Art, Graphic Design/Illustration. Pursuing BA Design-Illustration - 3 ½ years 3.9 avg. Attended on scholarship. Member of National Deans List- 3 years, Award for Outstanding Scholarship. Winner of Society of Illustrators Annual Scholarship, 1990.

